

Saltoria

MARKETING

mini marketing plan

TARGET CUSTOMER

SMART OBJECTIVES

- _____
- _____
- _____
- _____
- _____

CAMPAIGN MESSAGES

BUDGET

SWOT ANALYSIS

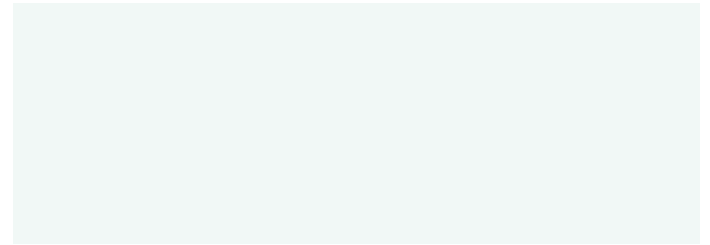
CHECK-IN POINTS (OPTIMISATION)

KEY DELIVERABLES

NEXT STEPS

PLAN B

MEASURING SUCCESS



ACTIVITIES / TIMELINE

